**Brian Thomas**

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**Video Producing, Editing & Motion Graphic Design Professional**

***Results-driven Leader with Expertise in Live Video Production, Multimedia Integration & Process Improvement***

An accomplished Producer/Editor with versatile expertise in corporate, broadcast television, sports and YouTube creation. Proven track record of executing successful strategic projects aligned with organizational objectives with an emphasis on quality, creative content, and client satisfaction. Ability to work cross-functionally across multiple organizations and develop talent to produce highly effective teams, increasing productivity, and improving outcomes. Creative-thinking leader with an entrepreneurial mindset and history of improving processes leading to increased engagement and profitability.

**CORE COMPETENCIES**

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| * Live Video Production
 | * Adobe Creative Suite
 | * Motion Graphic Design
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| * Videography
 | * YouTube Creation & Analytics
 | * Process Creation & Improvement
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| * Video Editing
 | * Multimedia & Storytelling
 | * Clear and Concise Communication
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**BROADCAST TELEVISION EXPERIENCE**

***NBC/Universal Syndicated National Daytime Talk Shows –Senior Video Producer/Editor 2001-Present* Karamo Brown Show (Seasons 1-3) Maury Povich Show (Seasons 3-24)**

* Lead creator for over 3500 shows opens and teases ensuring viewer retainment engagement was consistent throughout the entirety of the program.
* Produced and recorded voiceover copy with show hosts Karamo Brown and Maury Povich.
* Created and repurposed television show clips into branded content for social media such as YouTube series, TikTok, and Instagram Reels increasing online engagement by 10-30% year over year.
* Established a process to take complex stories and distill the information in 30 seconds or less with dynamic copywriting and video effects/editing techniques.
* Leveraged Adobe AfterEffects to create motion graphics with hundreds of custom logos, lower thirds, thumbnails and full screen designs used for marketing, on-air and online branding efforts.
* Spearheaded creating video libraries and backup/archive workflow solutions to manage media and re-use footage in efficient and cost effective manners cutting weekly deliverable time and monthly costs by at least 15%.
* Post Production Supervisor/Lead Editor of Karamo Pilot which was sold across 90% of U.S. markets.
* 2016-2017 Daytime Emmy Nomination – Producer

**CORPORATE VIDEO EXPERIENCE**

**HowComm Inc. – Corporate Webinar, Social Media Videos, Multimedia Presentations *May-Aug – 2022-Present***

* Clients Include: **Amazon Web Services, Apollo Management, BioTrue, EY Global Ltd, Fiserv, Icertis, KKR, New Mountain Capital, Northwell Health, Prudential, Regeneron, and Tumi.**

**LexusNexus – Content Creator - Corporate Explainer Videos *2021-2022***

* Created series of branded videos explaining law concepts and best practices resulting in an online resource for law professionals and new law students.
* Implemented video library <https://www.lexisnexis.com/en-us/support/practical-guidance/help.page>

 **LIVE SPORTS, DOCUMENTARY, & YOUTUBE EXPERIENCE**

***Live Sports Production*
The New York Mets –** Video Editor/Live Production ***2000 - 2007***

* Video editor of in-game highlights and crowd engagement videos at 500+ live Mets baseball games in Shea Stadium
* Managed, trained, and mentored 20+ junior video production staff and interns focused on increasing video quality and post production management skills.

**TDSports –** Videographer (Live High School Sports)
**ABC –** Video Editor-American Kennel Club National Dog Show

***YouTube and Social Media 2015 - Present*
YouTube Originals –** “Bear Witness, Take Action” **JetNation –** YouTube Channel Analytics and Content Creation  **SonyMusic/NBCU -** Lil Nas X Promotion

* Video production lead leveraging YouTube analytics, thumbnail, and content creation skills to increase customer outreach on the platform by 15% to 35% while ensuring video quality met or exceeded industry standards.

**Social Media Video Clients:** *Abraham & Associates, Atura Gaming, BariJay Fashion, Birth Justice Warriors, International Folk Art Market, Long Island Community Academic Research Partnership, Myeco, Quizzify.com, Shimmer Fashion.*

***Documentary Production*
StreetSmart Productions – “**No One Saw Her Coming” Sizzle Reel – HBO Documentary Films
**Silvia –** Documentary Trailer (Winner of 2001 Roy W. Dean Grant)

* Led the design, planning, and edit room creation of documentary sizzle reels for HBO and television clients resulting in repeat customers and awards for grant money.

**PROJECTS & TECHNICAL SKILLS**

**Personal Projects:
Avidbeer YouTube Channel:** Owner/Creator of YouTube Channel with over 350,000 views and 3500 subscribers
**Avidbeer Online Learning:** Owner/Creator of Online learning courses with over $15,000 in sales.
**Editing Instructor:** In-person video editing instruction for teens at Uniondale Library.

**Technical Skills:** *Adobe Creative Suite (After Effects, Audition, Premiere, Photoshop, Media Encoder), Avid Media Composer, Sony FX Cameras, TeleScript Tech Software & Hardware, Video Codecs, Color Correction, Audio Mixing, Export Settings, Remote Workflows, Team Collaboration Tools*

**EDUCATION, TRAININGS & CERTIFICATIONS**

**Bachelor of Arts Degree B.A. – Completed Credits -- Radio, Television, and Film**,*Hofstra**University* **Associate of Arts – AA, Media** *Nassau Community College*

**University of Texas Austin –** *Full Stack Development Bootcamp* **School Of Visual Arts –** *Editing/Filmmaking Workshops***Future Media Concepts –** *Color Correction & Grading 203***Master The Workflow –** *Online Editing Workflow Best Practices***Udemy -** *ChatGPT Masterclass****,*** *Digital Marketing Master Course* **Trainings:** *DSLR Filmmaking, Google Ads and Facebook Ads from Scratch, Trello Project Management, YouTube Analytics*

**Portfolio Website -** [btpreditor.com](http://btpreditor.com/)